Update Report for Savvy Entrepreneurship

Last updated August 12, 2025

Edits for print version: 10 9 8 7 6 5 4 3 2 1

"What Does the Customer Response Tell You?"—Learning Objective has been replaced with the following: 080525

LEARNING OBJECTIVE Analyze customer response through various means

- P50 SELF-ASSESSMENT #2 ("WHICH OF THE FOLLOWING GROUPS...")—WE UPDATED THE CORRECT ANSWER TO C. OBSERVATION, INTERVIEWS, AND SURVEYS. 081225
- P90 SELF-ASSESSMENT #8 ("INDICATE WHETHER EACH IS COST...")—WE REPLACED "EACH IS COST" WITH "EACH COST." 081225
- P134 BUSINESS VOCABULARY REVIEW #4 ("FUTA REQUIRES EMPLOYERS TO...")— WE UPDATED THE CORRECT ANSWER TO B. UNEMPLOYMENT BENEFITS. 081225
- P181 "LIFO METHOD"—IN THE EXAMPLE, THE CALCULATION HAS BEEN UPDATED AS FOLLOWS: 080525

(\$500 x 3) = \$1,500 (\$450 x 5) = \$2,250 (\$400 x 10) = \$4,000 Remaining inventory value: \$7,750

P239 "THINK LIKE AN ENTREPRENEUR" — WE REPLACED "WHY DO YOU SUPPOSE APPLE'S..." WITH "WHY DO YOU SUPPOSE ALPHABET'S..." 081225