

Where to Get More Help

Business Model

["How Companies Make Money" \(Investopedia\)](#)

["The 9 Building Blocks of a Business" \(SCORE\)](#)

Naming the Business

["How to Register Your Business Name" \(Indeed.com\)](#)

["8 Tips for Choosing a Business Name" \(Intuit Mailchimp\)](#)

Customer Acquisition and Marketing

["Customer Acquisition: A Guide for Businesses" \(Indeed.com\)](#)

["What Is Customer Acquisition? How to Measure + Strategies" \(Hubspot.com\)](#)

["Marketing and Sales" \(SBA\)](#)

["7 Popular Marketing Techniques for Small Businesses" \(Investopedia\)](#)

["Small Business Marketing: The Ultimate Guide" \(Forbes\)](#)

Business Structures

["Register Your Business" \(SBA\)](#)

["Choose a Business Structure" \(SBA\)](#)

["Business Structures" \(IRS\)](#)

Funding Sources

["Fund Your Business" \(SBA\)](#)

["100+ Grants, Loans, and Programs to Benefit Your Small Business" \(U.S. Chamber of Commerce\)](#)

["Funding Options for New Entrepreneurs and Small Business Owners" \(Forbes\)](#)

Raising funds through community engagement:

- [wefunder.com/raise](#)
- [features.kickstarter.com](#)

Financial Health

["Small-Business Accounting: 3 Ways to Use Spreadsheets Effectively" \(American Express\)](#)

["How to Read Financial Statements: A Manager's Guide" \(Indeed.com\)](#)

["Financial Statement Facts for Business Owners" \(SCORE\)](#)

["The Beginner's Guide to Reading & Understanding Financial Statements" \(Harvard Business School\)](#)

["Financial Statements: List of Types and How to Read Them" \(Investopedia\)](#)

Hiring Employees

["How to Hire Employees: A Step-by-Step Guide"](#) (Indeed.com)

["Hire and Manage Employees"](#) (SBA)

["How to Hire Employees for Small Business: A Small Business Hiring Guide"](#) (LinkedIn)

["10 Legal Requirements for Hiring Employees"](#) (U.S. Chamber of Commerce)

Small Business Taxes

["12 Small Business Tax-Saving Strategies"](#) (SCORE)

["Business Taxes"](#) (IRS.gov)

["Small Business and Self-Employed Tax Center"](#) (IRS.gov)

["Pay Taxes"](#) (SBA)

Supply Chain Management

["Supply Chain Management: What Small Businesses Need to Know"](#) (Business News Daily)

["Supply Chain Management: A Modern Guide for Small Businesses"](#) (American Express)

["Supply Chain"](#) (Investopedia)

Inventory Management

["Inventory Management in Small Businesses: An Intro for Business Owners"](#) (Indeed.com)

["Inventory Management 101: How to Manage Small Business Inventory"](#) (Square)

["Inventory Management: Definition, How It Works, Methods & Examples"](#) (Investopedia)

["Best Inventory Management Software"](#) (Forbes)

Licenses and Permits

["Apply for Licenses and Permits"](#) (SBA)

["Business Licenses and Permits: An Overview"](#) (Indeed.com)

["Starting a Business? A Guide to Business Licenses and Permits"](#) (U.S. Chamber of Commerce)

["5 Licenses and Permits Needed for a Home-Based Business"](#) (Investopedia)

Risk Management

["What Is Risk Management?"](#) (Indeed.com)

["6 Forward-Thinking Ways to Mitigate Risk for Your Small Business"](#) (U.S. Chamber of Commerce)

["5 Best Risk Management Strategies"](#) (SBA)

["What Is Risk Management & Why Is It Important?"](#) (Harvard Business School Online)

["Cybersecurity for Small Businesses"](#) (FCC)

Business Valuation and Closure

["Business Valuation: 6 Methods for Valuing a Company" \(Investopedia\)](#)

["Business Valuation Rules" \(SCORE\)](#)

["How to Value a Business for Sale" \(LinkedIn\)](#)

["Valuation Overview" \(Corporate Finance Institute\)](#)

["How to Prepare the Next Generation to Run the Family Business" \(Harvard Business Review\)](#)

["How to Properly Dissolve Your LLC" \(SCORE\)](#)